

City of Big Bear Lake

Civic and Performing Arts Center
39707 Big Bear Boulevard, Big Bear Lake CA 92315



Press Release

November 28, 2005

City of Big Bear Lake Adds New Talent to Administrative Staff

BIG BEAR LAKE, CA -- The City of Big Bear Lake announced today the appointment of Cheri Haggerty as Public Information Officer. Haggerty will be responsible for coordinating the public information component for the City, including serving as the primary media contact. In addition, she will assist with researching grant opportunities and completing applications. "Cheri's expertise in public relations and media outreach will undoubtedly aid the City's communication efforts to residents, visitors and local business," stated City Manager Michael Perry. "We are pleased to have her join our team. She shares the City's commitment to high-quality public service."

Prior to joining the City, Haggerty worked for the Riverside Transit Agency, the primary public transportation provider in Western Riverside County, as both Community Relations Specialist and Interim Director of Marketing. She was also a Public Relations/Development Intern for the Orange County Rescue Mission. She holds a Bachelor of Arts Degree in Communications from Cal State Fullerton and a Master of Arts Degree in Organizational Leadership from Chapman University. Cheri can be reached at (909) 752-2808 or chaggerty@citybigbearlake.com

The City of Big Bear Lake is a four-season resort located in the heart of the San Bernardino National Forest, approximately 30 miles northeast of San Bernardino. The City serves a population of 6,500 residents and covers a 6.95 square mile area on the west end of Big Bear Lake's south shore. Recreation is offered year-round, including skiing, boating, fishing, camping, hiking, golf and fine dining.

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