

City of Big Bear Lake

Civic and Performing Arts Center
39707 Big Bear Boulevard, Big Bear Lake CA 92315



For Immediate Release

October 2, 2007

For information contact:

Cheri Haggerty, Intergovernmental/Communications Liaison

(909) 752-2808

chaggerty@citybigbearlake.com

Haynes Chosen to fill Redevelopment Director Post

BIG BEAR LAKE, CA -- The City of Big Bear Lake announced the appointment of Lyle Haynes as Redevelopment Director this week. Haynes brings over 17 years of experience in redevelopment, economic development, affordable housing, public property management and leasing. Most recently, he served as Economic Development Services Director for Los Angeles World Airports (LAWA), where he oversaw 40 real estate and management analyst personnel responsible for the development and redevelopment programs of agency owned properties around each of the 4 airports in the LAWA system. He also completed negotiations for the development of a 93 acre, 1 million sq. ft. international air cargo facility for LA/Ontario International Airport (LA/ONT). In addition, he performed property management and leasing functions at Van Nuys (VNY) and LA/Palmdale (LA/PMD) airports and administered the LAX Residential Acquisition Program.

Previous stints include Assistant Director of Community Development for the City of Chula Vista/Chula Vista Redevelopment Agency and Management Analyst at the City of La Mirada in Economic Development and Community Resources. While at Chula Vista, Haynes directed negotiations for the Chula Vista Auto Park Expansion project that now provides nearly \$1 million annually in new sales tax revenue.

Priorities for Haynes' new post will be to work closely with the Big Bear Lake Improvement Agency (IA) and on affordable housing developments. In addition, he will nurture relationships with key stakeholders, community partners and organizations in the Big Bear Valley that have a vested interest in economic development.

"Lyle's ability to build consensus and trust with external stakeholders in the community will prove invaluable. His past experience in urban real estate planning and development will be a key asset to our team. He shares the City's commitment to high-quality public service," stated City Manager Jeff Mathieu.

Haynes holds a Master of Arts in Public Administration from Cal State University, Long Beach and a Bachelor of Arts Degree in Political Science from Sonoma State University. He is a member of the California Redevelopment Association, the Urban Land Institute and the California Association for Local Economic Development.

Haynes can be reached at (909) 866-5831, x 141 or lhaynes@citybigbearlake.com .

The City of Big Bear Lake is a four-season resort located in the heart of the San Bernardino National Forest, approximately 30 miles northeast of San Bernardino. The City serves a population of 6,500 residents and covers a 6.95 square mile area on the west end of Big Bear Lake's south shore. Recreation is offered year-round, including skiing, boating, fishing, camping, hiking, golf and fine dining. Visit us at www.citybigbearlake.com

#